



Kirsten Gelle

Graphic Designer

kirstengelle@gmail.com

www.kirsten-design.com

www.linkedin.com/in/kirstengelle

Education

University of Minnesota – College of Design

Bachelor of Fine Arts in Graphic Design

Sept 2018 – May 2022

Minneapolis, MN

Experience

Graphic Designer

Freelance – Studio Kirsten

Jan 2020 – Current

Minneapolis, MN

- Designed bespoke brand identities, packaging, print collateral, and social media collateral
- Maintained consistent communication remotely with clients

Fine Art Production (Seasonal)

White House Custom Color

Oct 2023 – Jan 2024

Eagan, MN

- Performed precision fabrication, construction, finishing, packaging, and expediting duties for custom orders from WHCC's top-line of specialty gallery products

Graphic Designer

University of Minnesota – Family Matters Study

June 2021 – May 2022

Minneapolis, MN

- Directed rebrand, including; creative direction, logo design, typography, marketing materials, and promotional media
- Designed multi-page digital and print materials (children's book, presentations, infographics, illustrations, etc.)
- Assisted in managing a team of 2 interns to ensure consistency across media channels

Imaging and Printing Lab Assistant

University of Minnesota – College of Design

Nov 2019 – Apr 2022

Minneapolis, MN

- Performed professional quality large format printing and scanning
- Educated design students on basic, intermediate, and advanced lighting, photography, and editing techniques
- Managed professional-level equipment and scheduling for photography studio spaces

Skills

Adobe Creative Suite, Art Direction, Branding, Copy-writing, Figma, Google Suite, Graphic Design, Illustration, Image Manipulation, Image Processing, Layout Design, Microsoft Suite, Packaging Design, Photography, Typography, Web Design